User feedback on Consumer Product Review Search Page:

1. Unique ideal and provides a valuable service
2. Like Amazon reviews without having to go to Amazon
3. Point of the app:

* little ambiguous from the home screen.
* Title a little long to pay attention to
* Once entered search criteria and got results, the point became obvious

1. Recommendations:

* A thought- Make first review visible next to each corresponding thumbnail so it’s more obvious what information is being provided as opposed to having to click each item, and then if you click on the item it will show more reviews.
* I think showing more relevant results for the product desired will make this app ever more powerful.

1. Bugs:

* My search (dog bones) brought up relevant consumer reviews, but the top video result was for a Blake Shelton song with the word dog in the title (??) that would have to be the only real bug I had with the app since that doesn't have anything to do with products. FIXED

1. Overall thought

* As a total concept though I think it's pretty solid!